

## TWITTER RESULTS

### Key Twitter Search Terms:

- Lidl respect
- Lidl
- Lidl protest
- Lidl Moore st
- Lidl Mandate
- #LidlRespect but only used once
- #Lidl – 5 tweets using this hashtag

### Stats for Twitter Searches:

- 14 tweets under 'a Lidl respect'
- 4 tweets under 'Lidl protest'

### Tweets:



The image shows a screenshot of six tweets from Twitter, arranged vertically. Each tweet includes a profile picture, the user's name and handle, the time since posted, the text of the tweet, and a 'View media' link. The tweets are as follows:

- Mandate Trade Union** (@MandateTU) - 2 hrs: Show 'A **#Lidl Respect**' to retail workers in **#Ireland**. Flash mob on Moore Street! Please RT [youtube.com/watch?v=jH73-9...](https://www.youtube.com/watch?v=jH73-9...) Retweeted 10 times [View media](#)
- Waterford CiddyTours** (@CiddyTours) - 26 mins: [youtube.com/watch?v=jH73-9...](https://www.youtube.com/watch?v=jH73-9...) **#lidl #respect** Followed by 11890 and 2 others [View media](#)
- Ireland Needs Change** (@IriRealChange) - 56 mins: Very good!! Show a **#LidlRespect** [bit.ly/144Nlec](https://bit.ly/144Nlec) [fb.me/2thUEbl5G](https://fb.me/2thUEbl5G) [View media](#)
- Jenny Hauser** (@jenny\_hauser) - 1 hr: More of this and RT please. '**Lidl Respect**' flash mob on Moore Street! [youtube.com/watch?v=jH73-9...](https://www.youtube.com/watch?v=jH73-9...) Followed by Eoin Ó Súilleabháin and 7 others [View media](#)
- Christine Melby** (@LurigDramaCDall) - 1 hr: Who pays?..."@MandateTU: Show 'A **#Lidl Respect**' to retail workers in **#Ireland**. Flash mob on Moore Street! Please RT [youtube.com/watch?v=jH73-9...](https://www.youtube.com/watch?v=jH73-9...)" Followed by Penguin Books UK [View media](#)
- Labour Youth** (@labouryouth) - 1 hr: Really great campaign! @MandateTU: Show 'A **#Lidl Respect**' to retail workers in **#Ireland**. Flash mob on Moore Street! [youtube.com/watch?v=jH73-9...](https://www.youtube.com/watch?v=jH73-9...) Followed by RTÉ 2fm and 3 others [View media](#)



**Marty O'Prey** @MartyOPrey

1 hr

Brilliant!! "[@MandateTU](#): Show 'A **#Lidl Respect**' to retail workers in **#Ireland**. Flash mob on Moore Street! Please RT

[youtube.com/watch?v=jH73-9...](https://youtube.com/watch?v=jH73-9...) "

Followed by HailoDublin and 4 others

[View media](#)



**Clare Courier** @ClareCourier

1 hr

A **Lidl Respect!** [fb.me/zk6gO3fW](https://fb.me/zk6gO3fW)

Followed by Aerty and 7 others

[View media](#)



**Dan O'Neill** @activedan

1 hr

[@lidl\\_ireland](#) Show your workers "a **LIDL respect**"

[youtube.com/watch?v=jH73-9...](https://youtube.com/watch?v=jH73-9...) [@lidl](#) [@lidl\\_ni](#)

In reply to Lidl Ireland

[View media](#)



**Suzy Byrne** @suzybie

1 hr

[@MandateTU](#) keep it up and maybe your colleagues in other unions will take note! And I hope the **Lidl** workers get the **respect** they deserve!

Followed by Irish Blog Awards and 8 others

[View conversation](#)



**DCTU** @DCTU\_tweets

2 hrs

Show **Lidl** workers 'A **Lidl Respect!**' FLASH MOB today

[youtube.com/watch?v=jH73-9...](https://youtube.com/watch?v=jH73-9...) Piz RT [@USlive](#) [@wearerabble](#)

[@OwenJones84](#)

[View media](#)



**DCTU** @DCTU\_tweets

2 hrs

Show **Lidl** workers 'A **Lidl Respect!**' FLASH MOB

[youtube.com/watch?v=jH73-9...](https://youtube.com/watch?v=jH73-9...) Piz RT!

[View media](#)



**MigrantRightsCentre** @MigrantRightsIR

7 hrs

A **Lidl Respect** protest outside #lidl Moore St against dangerous and exploitative work conditions [pic.twitter.com/7mliah92ZO](http://pic.twitter.com/7mliah92ZO)

Followed by Electric Ireland and 3 others

[View photo](#)



**Siobhan O' Donoghue** @siobhwithafada

7 hrs

protest outside Lidl on Moore St. respect for workers #TwitPict [twitpic.com/c7hacl](http://twitpic.com/c7hacl)

Retweeted 8 times

Hide photo Reply Retweet Favorite More



By **Siobhan O' Donoghue** @siobhwithafada

protest outside Lidl on Moore St. respect for workers #TwitPict

**TwitPic** @TwitPic · Unfollow

**8**  
RETWEETS



12:23 p.m. - Feb 28, 2013 · Details

Flag media





**John Buckley** @JohnDaveBuckley

6 mins

"Show a **lidl** respect". Great **protest** flash mob video from Mandate Youth [youtube.com/watch?v=jH73-9...](https://www.youtube.com/watch?v=jH73-9...) via [@activedan](#)

Followed by Roisin Ingle and 14 others

[View media](#)



**MigrantRightsCentre** @MigrantRightsIR

7 hrs

A **Lidl** Respect **protest** outside **#lidl** Moore St against dangerous and exploitative work conditions [pic.twitter.com/7mliah92ZO](https://pic.twitter.com/7mliah92ZO)

Followed by Electric Ireland and 3 others

[Expand](#)

**HAVE YOU EVER WONDERED WHY LIDL CAN SELL "QUALITY FOR LESS"?**

We have heard allegations of work practices at Lidl which are very concerning for all workers in the Irish retail sector.

Allegations like:

- Workers being denied their legal entitlements to lunch breaks;
- Workers operating in dangerous health and safety conditions;
- Workers not being paid for overtime they have completed;
- Workers being treated like machines;
- Workers being forced to go home early at their own expense so the company can save money.

We know you like to purchase items like me for less. But we also know that you'd like the person selling you the item to be treated with dignity and respect in their daily worklife.

We're calling on the company to show 'a Lidl respect' to their staff and we hope you'll join us.

Support workers at Lidl and tell Lidl management to abide by Irish workplace laws and treat their staff with the respect they deserve.

Go to <http://www.facebook.com/A.Lidl.Respect> for more.




**Womenscouncilireland** @NWCI

7 hrs

**Protest** outside **Lidl** Moore Street by migrant rights centre ireland to protect workers rights

Followed by entertainment.ie and 2 others

[Expand](#)



**Sinabhfuil** @Sinabhfuil

2 hrs

@DCTU\_tweets What? @lidl\_ireland doesn't treat workers right? Damn! I do most of weekly shop there, but can't if workers aren't treated well

Followed by Classic Hits 4FM and 12 others

[View conversation](#)



**Colm Maguire** @Colm\_Maguire

7 hrs

@Ciaran\_Garrett A little lobster told me you were on **Moore St.** For the **Lidl** action today!

Followed by joeduffy and 2 others

[Collapse](#) [Reply](#) [Retweet](#) [Favorite](#) [More](#)

1:46 p.m. - Feb 28, 2013 · [Details](#)

Reply to [@Colm\\_Maguire](#) [@Ciaran\\_Garrett](#)



**Ciarán Garrett** @Ciaran\_Garrett

2 hrs

@Colm\_Maguire haha, I was passing by indeed. Fair play on a great action and campaign. Best of luck with it!!

[Expand](#)



**Only in Dublin** @onlyindublin

7 hrs

Rt "@rosssheridan20: #OnlyInDublin **Lidl** workers dressed as bananas and apples protesting outside **moore st!!** #rareSight"

Followed by Galaxy Ireland and 8 others


[Expand](#)



**Niamh Puirseil** @NiamhPuirseil

3 hrs

So **Mandate**'s action calling for a **#lidl** respect for the workers in **Lidl** is rather good [youtube.com/watch?v=jH73-9...](https://www.youtube.com/watch?v=jH73-9...)

 Retweeted 5 times

 [View media](#)



**John Buckley** @JohnDaveBuckley

2 hrs

"Show a **lidl** respect". Great protest flash mob video from **Mandate** Youth [youtube.com/watch?v=jH73-9...](https://www.youtube.com/watch?v=jH73-9...) via [@activedan](#)

Followed by Roisin Ingle and 14 others

 [View media](#)